

## Book launch

*Not succumbing to the world – Transition in the footsteps of Kahlil Gibran*

# Drivers of innovation are transforming the world

In his third book *Not Succumbing to the World*, Ivo Valkenburg speaks to 45 people who dedicated their work and life to the service of mankind, nature, and society. They work in healthcare, justice, finance, education, economics, ecology, agriculture, architecture, art and music, etc. Together they form a stream of human creative power that is increasingly growing into a great river of innovation and radical revision of existing structures worldwide. Among them are lawyers, judges and prosecutors who want to follow more consciously the ideal for which they once went to law school: a fairer world, more sustainable and more humane. Financial service providers actively building a human economy. Scientists developing the world's most comprehensive school curriculum to significantly improve the well-being of 1 billion children and adults. Doctors with a broader view and holistic of health, where the emphasis is not on disease, but on the people themselves, their resilience and meaning in life. Conservationists, who sometimes risk their own lives, protect, and plant Europe's last primeval forests.

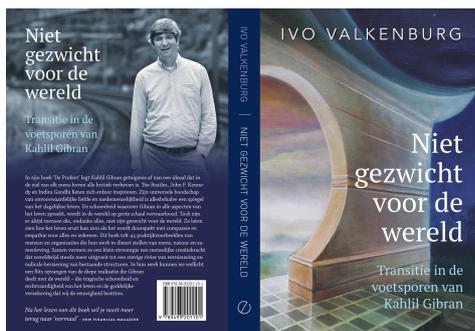
The book is inspired by 'The Prophet' of Kahlil Gibran, who speaks in the deepest being about life as it might be, about life as we would like it to be, but in which we can no longer believe by what we perceive in the world around us. We caved in, but Gibran didn't. The 45 people in the book, and with them many others, have not succumbed to the 'normal' of the world either. They show how we can look at ourselves and the future with new eyes. The book is based on 'the middle way' as a starting point for social transition. The focus is no longer on 'the ideal' of our 'I', but 'the basis' of what 'we' all like to see in this world. This creates space to meet each other first before agreeing or disagreeing with each other.

**Date:** Saturday 26 September 2020

**Time:** 11.00 – 13.00 hours

**Location:** COCO-MAT, Haarlemmerplein 19 in Amsterdam (fully booked)

**Registration free livestream (English):** [www.ivovalkenburg.nl/events](http://www.ivovalkenburg.nl/events)



More information: Ivo Valkenburg

Phone: (06) 25 1100 37

Email: [ivo@ivovalkenburg.nl](mailto:ivo@ivovalkenburg.nl)

Website: [www.ivovalkenburg.nl](http://www.ivovalkenburg.nl)

*After reading this book you never want to go back to 'normal' – New Financial Magazine*